

Catastrophic Risks

Graciela Chichilnisky

Professor of Economics and Mathematical Statistics
Director, Columbia Consortium for Risk Management
(CCRM)

Columbia University, New York
Presentation at East Carolina University
April 12, 2010

Air Force Office of Scientific Research Arlington VA

Columbia Consortium for Risk Management (CCRM),
Alliance of Small Island States (AOSIS), Intergovernmental
Renewable Energy Organization (IREO), Groupement de
Recherche en Economie Quantitative d'Aix Marseille
(GREQAM), Institut D'Economie Publique (IDEP), Universite
De Montpellier, France

To simplify presentation, summary definitions and results are
provided.

Recent publications were circulated containing definitions
and proofs.

Catastrophic Risks

Pentagon's recent report on Climate Change

A recent Pentagon report finds that *climate change* over the next 20 years could result in a global catastrophe costing millions of lives in wars and natural disasters.

<http://www.guardian.co.uk/environment/2004/feb/22/usnews.theobserver#att-most-commented>

http://www.nytimes.com/2009/08/09/science/earth/09climate.html?_r=2&pagewanted=1
<http://wwfblogs.org/climate/content/climate-change-climbs-ranks-pentagon-and-cia-0>

Our research provides new foundations for statistics that improve the measurement and management of catastrophic risks.

It updates Mathematical and Economic tools for optimal statistical decisions.

New Foundations of Statistics

Axioms for *relative likelihoods* or *subjective probability* were introduced more than half a century ago by Villegas, Savage, DeGroot, others.

In parallel, Von Neumann and Morgenstern, Hershkowitz & Milnor, Arrow introduced axioms for *decisions making under uncertainty*.

The two theories are quite different. One focuses on *how things are*, the other on *how we make decisions*.

They are however parallel. Both provide classic tools for measuring and evaluating risks and taking decisions under uncertainty.

US Congress requires such tools for Cost Benefit Analysis of budgetary decisions.

Pentagon focus on extreme cases: security decisions that prevent the worst possible losses.

Classic theories extreme situations and neglect rare events with important consequences, the type of catastrophic event that the Pentagon identifies in its recent report.

The evaluations of extreme events and decisions to prevent extreme losses are contrary to standard statistical approaches and decisions, which use "averaging".

The purpose of this research is to correct this bias and update existing theory and practice of statistics to incorporate the measurement and management of catastrophic risks - focusing on average as well as extremal events.

Traditional statistics neglects rare events

Chichilnisky (2010) shows that traditional statistical distributions neglect rare events no matter how important their consequences. Based on 'normal' distributions (or countably additive measures) make 'fat tails' impossible. Similarly, in decision making, *rationality* is often identified with

Expected Utility Optimization

$$\int_R u(c(t))d\mu(t)$$

For many years experimental and empirical evidence questioned the validity of the ***expected utility*** model.

Examples are the Allais Paradox, the Equity Premium Puzzle and the Risk Free Premium Puzzle in finance, and the new field of Behavioral Economics.

Discrepancies are most acute when `black swans' or `catastrophic risks' are involved.

Catastrophic risks are Black Swans

Savage defined a different foundation of statistics, where subjective probabilities are *finite additive measures*. Controversial, since his distributions give all weight to rare events. Examples Chichilnisky (2010).

A middle ground

New foundations of statistics we provide lead to new distributions that measure rare events more realistically than classical statistics. Distributions are neither finitely additive as in Savage nor countably additive as in DeGroot - **they have elements of both**

New Mathematical Developments for Evaluation and Management of Catastrophic Risks

- **1** ***New axioms*** for decisions under uncertainty - (Chichilnisky, 1993, 1996, 2000, 2002, 2009)
- **2** Axioms coincide with Von Neumann's in the absence of catastrophic events - otherwise they are quite different
- **3** ***A new representation theorem*** identifies new types of probability distributions.
- **4** Combining expected utility (which averages risk) with distinct reaction to catastrophic risk
- **5** Convex combinations of 'countably additive' (***absolutely continuous***) and 'purely finitely additive' measures
- **6** Example: Optimize expected returns while minimizing losses in a catastrophe
- **7** A natural decision criterion - but ***inconsistent*** with expected utility and standard statistical theory.
- **8** Finding new types of subjective probabilities that are consistent with experimental evidence, a combination of finite and countably additive measures

New Results

- 1 New theory appears to agree with experimental and empirical evidence
- 2 Extends classic theory to problems with catastrophic events
- 3 Creates new Mathematical Results and Tools in Topology, Measure Theory, Functional Analysis, and Stochastic Processes called "Jump - Diffusion" processes.
- 4 Change the way we practice and teach Risk Management, Decisions under Uncertainty, Stochastic Processes and Financial Economics.

Summary of Publications & Applications

- 1 Time: Infinite Horizons & Sustainable Development (1993, 1996, 2000)
- 2 Uncertainty: Choices with Catastrophic Risks (2000)
- 3 Econometrics: 'NP Estimation in Hilbert Spaces: The Limits of Econometrics' (2006, 2008)
- 4 Neuroeconomic Theory: 'Topology of Fear' (2009)
- 5 Experimental Results: Choices with Fear (2007 and 2009, with Olivier Chanel)
- 6 Survival & Human Freedom: Godel & Axiom of Choice (2007 - 8)
- 7 Green Economics: Climate Change: (2008)
- 8 New Foundations for Statistics: The Foundation of Probability with Black Swans (2009) and The Foundation of Statistics with Black Swans (2010)

Mathematics of Risk

A system is in one of several states described by real numbers. To each state $s \in R$ there is an associated outcome, so that one has $f(s) \in R^N$, $N \geq 1$.

A description of probabilities across all states is called a *lottery* $x(s) : R \rightarrow R^N$. The space of all lotteries L is therefore a **function space** L . Under uncertainty one ranks lotteries in L .

Von Neumann-Morgenstern's (NM) axioms provided a mathematical formalization of how to rank or order lotteries.

Optimization according to such a ranking is called '**expected utility maximization**' and defines decision making under uncertainty.

Expected Utility

Main result from the VNM axioms is a *representation theorem*.

Theorem: (VNM, Arrow, Hirschman and Milnor) A ranking over lotteries which satisfies the VNM axioms admits a representation by an *integral operator* $W : L \rightarrow R$, which has as a 'kernel' a countably additive measure over the set of states, with an integrable density. This is called **expected utility**.

Expected Utility Maximization

The VNM representation theorem proves that the ranking of lotteries is given by a function $W : L \rightarrow R$,

$$W(x) = \int_{s \in R} u(x(s)) d\mu(s)$$

where the real line R is the state space, $x : R \rightarrow R^N$ is a lottery, $u : R^N \rightarrow R^+$ is a (bounded) utility function describing the utility provided by the (certain) outcome of the lottery in each state s , $u(x)$, and where $d\mu(s)$ is a standard countably additive measure over states s in R .

Ranking Lotteries

To choose among risky outcomes, we rank lotteries. A lottery x is ranked above another y if and only if W assigns to x a larger real number:

$$x \succ y \Leftrightarrow W(x) > W(y)$$

where W satisfies

$$W(x) = \int_{s \in R} u(x(s)) d\mu(s)$$

The optimization of an *expected utility* W is a widely used procedure for evaluating choices under uncertainty.

What are Catastrophic Risks?

A catastrophic risk is a small probability (or *rare*) event which can lead to major and widespread losses.

Classic methods do not work:

We have shown (1992, 1996, 2000) that using VNM criteria undervalues catastrophic risks and conflicts with the observed evidence of how humans evaluate such risks.

Problem with VNM Axioms

Mathematically the problem is that the measure μ which emerges from the VNM representation theorem is countably additive implying that any two lotteries $x, y \in L$ are ranked by \mathcal{W} quite independently of the utility of the outcome in states whose probabilities are lower than some threshold level $\varepsilon > 0$ depending on x and y .

This means that expected utility maximization is insensitive to small probability events, no matter how catastrophic these may be.

Problem with VNM Axioms
Expected utility is insensitive to rare events.

A ranking W is called Insensitive to Rare Events when

$$W(x) > W(y) \Leftrightarrow W(x') > W(y')$$

if the lotteries x' and y' are obtained by modifying arbitrarily x and y in any set of states $S \subset R$, with an arbitrarily small probability.

Similarly,

Definition 2: A ranking W is called *Insensitive to Frequent Events* when

$$W(x) > W(y) \Leftrightarrow \exists M > 0, M = M(x, y) :$$

$$W(x') > W(y')$$

for all x', y' such that

$$x' = x \text{ and } y' = y \text{ a.e. on } A \subset R : \mu(A) > M.$$

Proposition 1: Expected utility is Insensitive to Rare Events.

As defined by VNM, expected utility W is therefore less well suited for evaluating catastrophic risks.

Space of lotteries is L_∞ with the sup norm.

New Axioms

Axiom 1. The ranking of lotteries $W : L_\infty \rightarrow R$ is sensitive to rare events.

Axioms 2. The ranking W is sensitive to frequent events

Axiom 3: The ranking W is continuous and linear

Axioms 2 and 3 are standard, they are satisfied for example by expected utility

Axiom 1 is different and is not satisfied by expected utility.

Topology holds the Key

Mathematically, VNM axioms postulate nearby responses to nearby events, where

Nearby is measured by ***averaging*** distances.

In catastrophic risks, we measure distances by ***extremals***.

Mathematically the difference is as follows:

Average distance - the L_p norm ($p < \infty$) (and Sobolev spaces)

$$\| f - g \|_p = \left(\int | (f - g)^p | dt \right)^{1/p}$$

Extremal distance - the sup. norm of L_∞ :

$$\| f - g \|_\infty = \operatorname{ess\,sup}_R | (f - g) |$$

**Changing the topology, namely the way we measure distances,
changes our approach to risk.**

It leads to new ways to evaluate risk.

Regular measures combined with *singular* measures

Deep Mathematical Roots

The construction of functions to represent singular measures is equivalent to Hahn Banach's theorem and to the Axiom of Choice.

Thus extreme responses to risk conjure up the 'Axiom of Choice' and create new types of probability distributions that are both regular and singular, never used before.

Surprisingly, the ***sup norm topology*** was already used by Gerard Debreu in 1953, to prove Adam Smith's ***Invisible Hand Theorem***.

The practical implications of Debreu's results were not clear before. Yet Debreu published his 1953 results in the Proceedings of the US National Academy of Sciences -- in an article introduced by Von Neumann himself.

Updating Von Neumann Axioms for Choice Under Uncertainty

Axiom 1: Sensitivity to Rare Events

Axiom 2: Sensitivity to Frequent Events

Axiom 3: Linearity and Continuity (in L_∞)

Axiom 1 *negates* Arrow's "Axiom of Monotone Continuity", which leads to Expected Utility. Indeed:

Theorem 1: The Monotone Continuity Axiom (Arrow, Milnor) is equivalent to "Insensitivity to Rare Events". Our Axiom 1 is its logical negation.

Proof: In Theorem 2, "The Topology of Fear", JME, 2009

A Representation Theorem

Like VNM axioms, the new axioms lead to a (new) representation theorem.

Theorem 2 (Chichilnisky 1992, 1996, 2000)

There exist criteria or functionals $\Psi : L_\infty \rightarrow R$ which satisfy all three new axioms. All such functionals are defined by a convex combination of purely and countably additive measures, with both parts present.

Formally, there exists ν , $0 < \nu < 1$, a utility function $u(x) : R \rightarrow R$ and a countably additive regular measure μ on R , represented by an L_1 density Γ , such that the ranking of lotteries $\Psi : L_\infty \rightarrow R$ is of the form

$$\Psi(x) = \nu \int u(x(s))\Gamma(s)d\mu(s) + (1 - \nu)\Phi(u(x(s))).$$

where Φ denotes a purely finite measure on R .

When there are no catastrophic events, the second axiom is void.

Therefore the second component of Ψ "collapses" to its first component, and we have

Theorem 3: In the absence of catastrophic events, the functional Ψ agrees with VNM's Expected Utility criterion for evaluating lotteries.

New Result

Choices under Uncertainty with Finite States

Theorem 4: A convex combination of Expected Utility and the Maximin criterion satisfies the axioms proposed here.
Proof: Chichilnisky, 2007 see also Arrow and Hurwicz.

New Result on Limits of Econometrics
Non Parametric Estimation in Hilbert Spaces
with sample space R

Theorem 5: Insensitivity to Rare Events is equivalent to the statistical Assumption SP₄ in DeGroot, comparing the relative likelihood of bounded and unbounded events. Both are Necessary and Sufficient for ***NP*** estimation in Hilbert Spaces on the sample space R .

New Result on Transition to Green Economics (2008) Renewable Resource Optimization - Survival & Extinction

- 1 Choice with the new Axioms is *equivalent to* optimizing expected utility plus a survival constraint on extinction
- 2 The factor λ that links countable and finite measures, can be identified with the marginal utility of the renewable resource at the point of extinction.

Examples of the new criteria

Finance:

Maximize expected returns while minimizing the drop in a portfolio's value in case of a market downturn

Network optimization:

Electric grids: Maximize expected electricity throughput in the grid, while minimizing the probability of a "black out"

Stochastic Systems:

Jump - Diffusion Processes (Merton, 1985).

References

- Arrow, K. (1963) *Essays in the Theory of Risk Bearing*.
- G. Chichilnisky "The Foundations of Statistics with Black Swans" *Math. Soc. Sci.* Volume 59, Issue 2, March 2010.
- G. Chichilnisky "The Foundations of Probability with Black Swans" *J Prob Stat.*, Special Issue on Actuarial and Financial Risks: Models, Statistical Inference, and Case Studies, (2010).
- D. Cass, G. Chichilnisky and H. Wu "Individual Risks and Mutual Insurance" *Econometrica* (1996) 64, No. 2, 333-341.
- O. Chanel and G. Chichilnisky "The Influence of Fear in Decisions: Experimental Evidence" *J. Risk Uncertainty*, (2009) 39, No. 3.
- O. Chanel and G. Chichilnisky "The Value of Life: Theory and Experimental Observations" Working Paper Columbia University and Universite de Marseille, 2009.
- G. Chichilnisky "Catastrophic risks" *Int. J. Green Economics* (2009) 3, No. 2. pp. 130-141.
- G. Chichilnisky and P. Eisenberger "Asteroids: Assessing Catastrophic Risks" LAMETA, Working Paper DR 2009-13, *J of Probability and Statistics*, 2010 (forthcoming).
- G. Chichilnisky "An Axiomatic Approach to Choice under Uncertainty with

- Catastrophic Risks" *Resource and Energy Economics*, 2000.
- G. Chichilnisky, "Catastrophic Risk" *Encyclopedia of Environmetrics*, 2002.
- G. Chichilnisky "An Axiomatic Approach to Sustainable Development" *Soc. Choice and Welfare* (1996) 13:321-257.
- G. Chichilnisky and H.M. Wu " General Equilibrium with Endogenous Uncertainty and Default" *J.Mathematical Economics*, 2006.
- G. Chichilnisky "The Topology of Fear" *J. Mathematical Economics*, (2009) 45: 807--816.
- G. Chichilnisky "NP Estimation in Hilbert Spaces: the Limits of Econometrics" *Econometric Theory*, 2009
- G. Heal, *Lectures on Sustainability*, 1996.
- DeGroot M. *Optimal Statistical Decisions* 1970.
- N. Hershstein and J. Milnor "An Axiomatic Approach to Measurable Utility" *Econometrica* (1953) 21,:291-297
- M. Machina "Expected Utility Analysis without the Independent Axiom" *Econometrica* (1982) 50:277-323.