

The Impact of Heterogeneous NO_x Regulations on Distributed Electricity Generation in U.S. Manufacturing

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Distributed generation is generally recognized as being more energy efficient and using cleaner fuel alternatives to traditional centralized electricity generation. NO_x regulatory policies of the early 1990s are associated with a 3.1 to 5.1 percentage point reduction in the share of vertically integrated electricity generation in manufacturing. These results suggest that selective regulation of air pollution in manufacturing may exacerbate additional market failures such as the energy efficiency gap or externalities associated with other pollutants such as CO₂.

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Economists have long agreed that price-based instruments are preferable to command-and-control approaches for reducing damages from pollution externalities (see, for example, Coase, 1960, Dales, 1968, Pigou, 1920). The key preferable features unique to these market based regulatory instruments are the promotion of lowest cost abatement within firms and across firms by equalizing marginal abatement costs of different polluting sources, and revenue recycling whereby government revenues can be used to reduce distortionary taxes on other goods (Goulder and Parry, 2008).

This study provides additional evidence regarding the performance of market based environmental policy instruments relative to traditional command-and-control regulatory approaches in regards to heterogeneous policy impacts on manufacturing plants' electricity generation decisions. Specifically, it provides evidence that command-and-control approaches induce manufacturing plants to vertically disintegrate electricity generating processes. Empirical results suggest that the US Environmental Protection Agency's (EPA) command-and-control NOx Reasonably Available Control Technology (RACT) program is associated with a 3.1 to 4.5 percentage point (significant at the 1% level) reduction in electricity vertical integration. In terms of statistical significance, these tendencies toward vertical disintegration appear to be less robust under a cap-and-trade regime. Empirical results do not find any statistically significant impact of California's Regional Clean Air Incentives Market (RECLAIM) on the degree of electricity vertical integration in manufacturing using an intensive measure, but RECLAIM is associated with a 5.1 percentage point (significant at the 10% level) reduction in vertical integration along the extensive margin. Furthermore, formal F-tests fail to reject the null hypothesis of homogeneous treatment effects by the two alternative policies.

The cap-and-trade instruments do provide incentives for energy efficiency investments in upstream production processes, however, that are not incentivized by process-specific emission standards (e.g. boiler, internal combustion engine, kiln and incinerator standards) and technology mandates. Empirical results presented in this paper suggest that RECLAIM is associated with a 22% increase in average energy productivity at participating manufacturing plants, and NOx RACT participation is associated with a 4% reduction in the average productivity of energy.

These results are important in the presence of related unregulated market failures arising from other pollutants such as CO₂. According to the 1998

Manufacturing Energy Consumption Survey (MECS), 73% of the purchased fuel used for electricity generation in manufacturing is natural gas.¹ Data from the EPA's 1998 Emissions and Generation Resource Integrated Database (eGRID) suggests that the fuel mixture in the electric utility industry is drastically different. Electric utilities generate 52% of electricity using coal, and only 15% of the generated electricity is from natural gas.² The eGRID data also suggests that the NO_x, Ozone, SO₂, and CO₂ emissions rates are 70%, 67%, 99%, and 50% lower for natural gas in comparison to coal, respectively.

In addition to the pollution externalities associated with electricity generation, several recent studies suggest there may be a market failure relating to investment decisions in energy efficiency (e.g. Allcott and Greenstone, 2012, Benneer and Stavins, 2007, Fischer and Newell, 2008, Goulder and Parry, 2008). An energy efficiency gap between realized and optimal investment levels may result from imperfect information among firms, behavioral anomalies such as inattention or heavily discounting future energy savings, and network externalities in the form of knowledge spillovers from energy efficient R&D investments (Allcott and Greenstone, 2012, Fischer and Newell, 2008). The results presented herein are also important from an energy efficiency standpoint because distributed generation avoids the 6-8% electricity transmission losses from traditional market procurement (Shipley et al., 2008). Additionally, combined heat and power distributed generation systems (responsible for over 90% of the electricity generated in manufacturing) have up to an 80% operating efficiency in

¹ A summary of the MECS survey is available online at www.eia.gov/consumption/manufacturing (last accessed March, 2015).

² The eGRID database is available online at the following:
<http://www.epa.gov/cleanenergy/energy-resources/egrid/> (last accessed August, 2015).

comparison to the 45% combined efficiency of traditional centralized boiler steam and power plant electricity systems.³

In the presence of multiple market failures, addressing only one of the failures does not necessarily lead to a Pareto improvement (Lipsey and Lancaster, 1956). Benneer and Stavins (2007) further clarify the problem as it is relevant for pollution and energy efficiency investment failures by noting that “market failures can be *jointly ameliorating* (correction of one market failure ameliorates welfare losses from the other), *jointly reinforcing* (correction of one market failure exacerbates welfare losses from the other), or *neutral* (correction of one market failure does not affect the welfare losses from the other).”

In this light cap-and-trade instruments may be ameliorating to the energy efficiency gap if the gains from plants’ investments in energy efficiency are greater than the losses associated with reduced distributed generation. Both policies are reinforcing to the market failures associated with other air pollutants, however, if coal generation from traditional power plants is replacing natural gas generation in manufacturing. A common finding in the second best literature studying multiple market failures is that more policy instruments capable of addressing different failures are often preferable to less (Allcott and Greenstone, 2012, Benneer and Stavins, 2007, Fischer and Newell, 2008, Goulder and Parry, 2008). Subsidies and informational provision for energy efficient R&D are likely to be jointly ameliorating with the problem of pollution externalities and move us closer to a first best outcome.

This paper is related to the empirical literature studying the impact of the US EPA’s National Ambient Air Quality Standards (NAAQS) on manufacturing activities. Such manufacturing studies typically use confidential US Census of Manufactures (CMF) data to study the impact of NAAQS on topics such as

³ Data on the share of combined heat and power in manufacturing is available from the 1998 MECS.

employment, sales, productivity, and compliance costs (e.g. Becker, 2005, Gray and Shadbegian, 1998, Greenstone, 2002, Greenstone et al., 2012, Levinson, 1996, Shadbegian and Gray, 2005, 2003). NO_x RACT and RECLAIM are policies aimed at NAAQS nonattainment counties for ozone and nitrogen dioxide, but my study is different from previous studies using NAAQS and CMF data in a few key areas. First, the previous studies of NAAQS using CMF data generally focus on the early periods of the US Clean Air Act when NAAQS were first implemented in the 1970's. The NO_x RACT and RECLAIM policies were ushered in with the 1990 amendments of the Clean Air Act, so the timeframe analyzed herein is much more recent. Second, this study identifies the actual manufacturing plants that are subject to NO_x RACT and RECLAIM policies. This identification feature was not possible during the early NAAQS period because the EPA did not start a national emissions inventory for stationary point sources of criteria pollutants until 1990. Finally, this is the first study to examine the impact of NAAQS related policies on the make or buy decision for electricity. Some recent studies have compared the heterogeneous impacts of NO_x RACT and RECLAIM, but they do not use CMF data, and as a result the analyzed effects have generally been limited to analysis of emissions or industries other than manufacturing (e.g., Ferris et al., 2014, Fowlie et al., 2012).

By analyzing the make or buy decision within manufacturing plants, the paper is also related to a large industrial organization literature regarding the determinants of vertical integration in firms. Studies of vertical integration can generally be classified as inter-firm studies or intra-firm studies. Inter-firm studies look at the make or buy decision across firms and typically measure the overall degree of vertical integration of production processes within a firm. As such, these inter-firm studies typically measure vertical integration with comprehensive measures such as the value added to sales ratio (see, for example, Balakrishnan and Wernerfelt, 1986, Levy, 1985, Tucker and Wilder, 1977). More

recent empirical studies use an improved measure of vertical integration based on industry level input-output (IO) matrices and whether or not a firm owns establishments in downstream industries producing intermediate inputs (Acemoglu et al., 2010, Acemoglu et al., 2009, Aghion et al., 2006). Unlike value added measures, the improved IO based vertical integration measures do not conflate characteristics of profitability and horizontal integration with vertical integration. However, they also do not provide precise measures of the degree of vertical integration along an intensive margin.

Intra-firm studies of vertical integration typically consider the make or buy decision for a range of production processes within a given firm (Masten et al., 1989, Monteverde and Teece, 1982, Walker and Weber, 1984). These studies have an advantage in that they can precisely measure vertical integration of specific production processes, but they are often limited to analyzing the impacts of engineer's estimates of asset specificity on the likelihood of vertical integration. This paper is similar to both intra-firm and inter-firm studies because the unit of observation is individual facilities as opposed to production processes (as in inter-firm studies), and the degree of vertical integration of the specific electricity production process within a plant is precisely measured (as in intra-firm studies).

The remainder of this study is organized as follows. Section 1 provides an overview of the RECLAIM and NO_x RACT regulatory policies relevant for manufacturing, and section 2 presents a theoretical model examining the heterogeneous impacts of cap-and-trade and command-and-control policies on vertical integration of polluting processes. Section 3 presents an overview of the CMF and NO_x regulation data available for analysis, and section 4 provides estimates of the impact of NO_x regulation on vertical integration decisions regarding electricity. Finally section 5 offers concluding comments.

I. An Overview of NO_x Policies

The backbone of Title I of the US Clean Air Act (CAA) regulating industrial stationary source emissions is the establishment of National Ambient Air Quality Standards (NAAQS) for criteria pollutants (NO₂, SO₂, Pb, CO, O₃, and PM). US counties that fail to comply with NAAQS are designated as “nonattainment” and states must submit State Implementation Plans (SIPs) for plant-specific abatement at major sources of criteria pollutants in order to bring nonattainment counties into compliance with NAAQS (Greenstone, 2002). In terms of ozone (O₃), the EPA initially focused on controlling emissions of volatile organic compounds that were considered the limiting precursor.⁴ Existing stationary sources of NO_x emissions were unregulated by the EPA prior to the US Clean Air Act Amendments of 1990 (CAAA), and no county was designated nonattainment with NO_x standards prior to 1990 (Burtraw and Evans, 2003).

The CAAA created three significant changes relevant for NO_x regulation in the US. First, Title IV Section 407 of the CAA established NO_x emission standards for utility boilers that were enacted from 1995 to 1997. These emission standards were part of the EPA’s Acid Rain Program (ARP) than among other things established a cap-and-trade program for SO₂ emissions. Manufacturing operated boilers are exempt from the Title IV requirements of the CAA, so the only impacts on manufacturing are indirect in the form of increased electricity market prices.

The second significant area of change with regards to NO_x regulation that is relevant for manufacturing can be found in Title I of the CAA covering air pollution prevention. Section 182 (a)-(e) of Title I requires reasonably available control technology (RACT) for all “major sources” of VOC in ozone

⁴ Historical control technique guidelines (CTGs) for VOC reduction technology are available in the EPA’s SIP Planning Information Toolkit online repository: <http://www.epa.gov/groundlevelozone/SIPToolkit/ctgs.html> (last accessed February, 2015).

nonattainment counties to be implemented no later than May 31, 1995. Section 182 (a)-(b) and Section 302 define a major source as any source that has the potential to emit 100 tons per year (tpy) or more in marginal to moderate nonattainment counties. Section 182 (c)-(e) defines a major source as one with the potential to emit 50 tpy, 25 tpy, and 10 tpy in serious, severe, and extreme nonattainment counties, respectively. Furthermore, Section 182 (f) extends the RACT requirements to major sources of NO_x in nonattainment areas, thereby regulating existing sources of NO_x emissions for the first time in the US. The EPA has generally been flexible in terms of defining what constitutes RACT for NO_x, but most state SIPs have relied on traditional command-and-control approaches (e.g. technology mandates and emissions standards) for specific polluting production processes (see EC/R Incorporated, 1995 for an overview of individual state NO_x RACT policies).

A final important change for NO_x regulation resulting from the 1990 CAAA is the creation of “Ozone Transport Regions” (OTRs) for the purpose of regulating cross-state ozone pollution. Section 184 of Title I of the CAA establishes an OTR consisting mostly of states in the Northeast Census region.⁵ According to the US Environmental Protection Agency (1992), attainment counties in states in the OTR are treated as moderate nonattainment thereby requiring NO_x RACT for major sources emitting 100 tpy or more. As before, any nonattainment counties in the OTR may have more stringent regulations and lower thresholds for major source classification if they are designated serious nonattainment or worse.

In addition to the counties forced to regulate NO_x emissions due to nonattainment of O₃ NAAQS, four counties in California’s South Coast Air

⁵ The OTR is comprised of the following states: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, and the Districts of Columbia.

Quality Management District (SCAQMD) were deemed to be nonattainment for NO₂ NAAQS after the 1990 CAAA.⁶ As noted above traditionally SIPs addressed NO_x RACT requirements with technology mandates or emission standards specific to a major source's production processes (e.g. boilers, internal combustion engines, kilns and incinerators at facilities emitting 100 tpy or more). The California SIP to address NO_x RACT requirements in the SCAQMD proposed an alternative cap-and-trade program for NO_x emissions known as the Regional Clean Air Incentives Market (RECLAIM) to begin in 1994 (US Environmental Protection Agency, 2002). Under RECLAIM the EPA agreed that RACT could be met on an aggregate basis for the SCAQMD as long as total emissions were reduced by an amount at least as large as process-specific NO_x RACT emission standards and technology mandates (South Coast Air Quality Management District, 2007). RECLAIM emissions trading began slowly with only 2,210 priced tons of NO_x permit trades occurring in 1994 due in large part to an initial over-allocation of NO_x allowances by the SCAQMD (South Coast Air Quality Management District, 1998). Trading volume doubled by 1996 and increased by a factor of 4 in 1997. The average trading price for current year NO_x emissions was \$154 per ton and \$227 per ton during 1996 and 1997, respectively (Holland and Moore, 2012).

There are two key differences between the RECLAIM and ARP cap-and-trade systems that bear mentioning. First RECLAIM does not allow banking of unused permits beyond the current vintage year (Burtraw and Szambelan, 2009, Holland and Moore, 2012). Second, RECLAIM divides the SCAQMD into an upwind and downwind zone and only allows permit trades across zones in the direction of upwind to downwind in order to address the transport problem of ozone across zones (Burtraw and Szambelan, 2009). Aside from these

⁶ The nonattainment SCAQMD counties include Los Angeles, Orange, Riverside, and San Bernardino.

differences, the RECLAIM cap-and-trade program operates similar to the national ARP in that it sets a cap on total emissions within the SCAQMD and allocates emission permits (that sum to the cap) to polluting firms on the basis of historical emissions. The section that follows provides a theoretical framework for analyzing incentives for manufacturing firms to vertically integrate the electricity generation process under the alternative NO_x RACT and RECLAIM regulatory schemes.

II. Theory

The profit function for a manufacturing firm currently producing their own electricity is given by the following:

$$(1) \quad \pi_i = p * f_i(L_i, K_i, E_i) - w * L_i - r * K_i - c * E_i,$$

where p is the price charged by firm i and $f_i(\cdot)$ is the firm's production function that depends on labor, L_i , capital, K_i , and energy inputs, E_i . The marginal cost of labor, capital, and energy are given by w , r , and c , respectively. Finally, the production function is assumed to be concave satisfying the following curvature and monotonicity conditions:

$$(2) \quad \frac{df(\cdot)}{d(\cdot)} > 0,$$

$$(3) \quad \frac{d^2 f_i(\cdot)}{d(\cdot)^2} \leq 0.$$

Electricity generating manufacturing firms may choose to comply with NOx RACT emission standards and technology mandates by installing technology (e.g. low NOx burners and selective catalytic reduction) to reduce emissions or purchasing energy from the market at a price e that is assumed to be strictly greater than c when energy use is greater than zero. The profit for firm i procuring energy from the market is given by:

$$(4) \quad \pi_i = p * f_i(L_i, K_i, E_i) - w * L_i - r * K_i - e * E_i,$$

Because emission standards are process-specific (i.e. boiler standards defined on an emission per heat-input basis), investments in energy efficiency that improve output per unit of energy are not going to be rewarded as an emission reducing activity. For simplicity in the analysis that follows it is assumed that installing the NOx reducing technology requires a fixed cost investment of $\$FC$ but does not alter the marginal cost of energy denoted as c in equation (1). Letting π_i^* denote the maximized profit from equation (1) and π_i^{**} denote the maximized profit in equation (4) implies that the firm should install the low NOx technology and continue generating their own electricity as long as the following inequality is satisfied:

$$(5) \quad \sum_{t=0}^N \frac{\pi_i^* - \pi_i^{**}}{(1+r)^t} \geq \$FC,$$

where r is the rate of return on capital and N is the expected life of the abatement technology. Stated alternatively, if the difference in discounted profits between self-generation and market procurement is less than the fixed cost of NOx abatement technology the firm should vertically disintegrate the electricity

generation process. The curvature and monotonicity conditions in equations (2) and (3) are sufficient to ensure that $\pi_i^* > \pi_i^{**}$, because profits are decreasing in energy costs. Note that in the absence of any changes along the intensive margin in energy use the left hand side of equation (5) simplifies to the discounted difference in total energy costs and results in an investment decision similar to the energy efficiency investment decision modeled in Allcott and Greenstone (2012).⁷

The profit maximization decision for an identical vertically integrated plant operating under California's RECLAIM cap-and-trade program for NOx emissions is given by the following:

$$(6) \quad \pi_i = p^* f_i(L_i, K_i, E_i) - w^* L_i - r^* K_i - c^* E_i - m^*(X_i E_i - A_0),$$

where all variables are defined as in equation (1) and the last term in equation (6) represents an additional cost per unit of emissions. As such, m is the per-unit emission price and X_i is an emission factor for firm i expressing units of NOx emissions per unit of energy input. Finally, NOx emission allowances are grandfathered under RECLAIM based on historic emission levels, and A_0 is the firm's initial allocation of emission permits. It is worth noting that if actual emissions are less than the initial permit allocation (i.e. $X_i E_i < A_0$) the firm will be a net seller of permits, and if actual emissions are greater than the initial permit allocation the firm will be a net buyer of tradable permits.

The marginal cost of energy in equation (6) is larger than the marginal cost in equation (1) by the amount mX_i . This feature of the cost structure makes it seem less likely that a firm will remain vertically integrated under a cap-and-trade

⁷ This is an overly restrictive assumption that does not allow for the presence of rebound effects (see Benneer et al., 2013, Davis, 2008, and Greening et al., 2000 for examples of rebound effects in durable goods). Such a simplification may be justified in the presence of marginal cost pricing of electricity plants with a fixed markup if the marginal cost of energy use is the same for electric utilities and manufacturing firms.

regime in comparison to the likelihood of vertical integration under a command-and-control regime if the increased marginal cost is higher than market procurement energy prices. However, emission permits are allocated based on historic emissions, and if plants can reduce X_i sufficiently to become a net seller of permits through technological pollution abatement investments the firm may be more likely to remain vertically integrated under the RECLAIM program. As an extreme example, suppose the available abatement technology can reduce the emission factor X_i to 0. As before, the firm operating under technology mandates installs the technology and remains vertically integrated as long as equation (5) is satisfied. Assuming electric utilities install the technology regardless of regulatory structure and energy prices, e , are the same in the technology mandate and cap-and-trade markets implies that a plant operating under cap-and-trade will install the abatement technology if the following is satisfied:

$$(7) \quad \sum_{t=0}^N \frac{\pi_i^* - \pi_i^{**} + mA_0}{(1+r)^t} \geq \$FC.$$

Comparing equation (5) to equation (7) illustrates that manufacturing plants operating under cap-and-trade are more likely to install technology that results in complete abatement of emissions and remain vertically integrated due to the windfall gains from selling their initial allocation of pollution permits.

Additionally, end-of-line plant-level emissions are priced under the cap-and-trade program, which provides a portfolio of profit maximization alternatives that are not incentivized under technology mandates (Goulder and Parry, 2008). Specifically, cap-and-trade creates incentives for the following alternative abatement strategies:

1. Plants may choose to invest in energy efficiency and increase the average productivity of energy, $\frac{f_i(\cdot)}{E_i}$, especially if such investments will reduce energy consumption to a level that the plant becomes a net seller of emission allowances.
2. Plants may choose to remain vertically integrated without installing abatement technology if the marginal cost of energy, $c+mX_i$, is less than the price of energy, e .

In sum, manufacturing plants operating under cap-and-trade as opposed to technology mandates appear more likely to invest in energy efficiency. The heterogeneous policy impacts on distributed generation are less certain, and depend on the relationship between the marginal cost of energy, electricity prices, and the efficiency of available emissions removal technology. In practice, testing these assumptions empirically assumes that technology mandates are actively enforced, penalties for non-compliance are sufficiently high, and the cap on pollution emissions is binding. The following section presents an overview of the data available to test these theoretical predictions, and section 4 presents formal empirical tests.

III. Data

This paper merges environmental policy data from the US EPA and California's SCAQMD to confidential plant-level manufacturing data from the Census Bureau's Census of Manufactures (CMF). Plants subject to NO_x RACT and RECLAIM oversight are identified based on the US EPA's and California EPA's historic emissions inventory for NO_x.⁸ The emissions inventory contains

⁸ The US EPA's historic emission inventory is available at <http://www.epa.gov/ttn/chief/net/critsummary.html> (last accessed March, 2015). The California

data on plant-level criteria pollutant emissions along with the plant name and address. RECLAIM plants consists of those located in the SCAQMD with annual NO_x emissions of 4 tpy or more. NO_x RACT plants are major sources emitting 100 tpy or more of NO_x, and are located in non-attainment counties for ozone and/or the northeastern OTR.⁹ It would be ideal to identify all “major” sources subject to NO_x RACT in serious or worse nonattainment counties, but the emissions reporting requirements prior to 2002 only require states to report disaggregated emissions for point sources emitting 100 tpy NO_x or more (US Environmental Protection Agency, 1991, 2005).

A total of 119 RECLAIM, 188 OTR NO_x RACT, and 492 non-OTR NO_x RACT plants from the emissions inventories were identified as regulatory program participants based on the criteria outlined above. The EPA emissions inventory contains address data for regulated plants, but it is important to note that roughly 42% of NO_x RACT participants have missing address data in the US EPA’s emissions inventory. Because accurate address data is vital for matching the environmental policy data to CMF data, missing addresses were reconciled with the EPA’s Facility Registry Service (FRS) and google maps address data based on available latitude, longitude, city and state.¹⁰ After supplementing emission inventory address data with the FRS addresses only 4% of the NO_x RACT plants were left with missing addresses.

The environmental policy data is matched to the Census Bureau’s Longitudinal Business Database (LBD), which is a longitudinally linked Standard Statistical Establishment List (SSEL) containing information on manufacturing plants’ name and address. SAS’s DQMATCH routine was used to standardize the

EPA’s emissions inventory is available at <http://www.arb.ca.gov/ei/disclaim.htm> (last accessed March, 2015).

⁹ Historic nonattainment data is available from the EPA’s Green Book, and is available for download at: http://www.epa.gov/airquality/greenbook/data_download.html.

¹⁰ The FRS database is available online at <http://www.epa.gov/enviro/html/fii/index.html> (last accessed March, 2015).

data and match the external environmental policy data with the LBD by manufacturing plant name and address using a phonetically based matching algorithm.¹¹ The DQMATCH routine is first used to match the data based on all available name and address criteria (i.e. plant name, street address, city, state, and zip). Possible matches identified by DQMATCH are cross-validated manually by the researcher to ensure accurate matches, and the data is parsed several times in order to test for possible matches with less stringent match criteria (e.g. name and city matching only). Once the environmental policy data is matched to the LBD it is easily matched to the CMF data via a longitudinal business database number (lbdnum) that is a unique time-invariant plant identifier allowing individual plants to be tracked over time. The CMF data contains important information on plant-level electricity generation, and the subsection that follows provides a detailed overview of the CMF data used herein.

A. Census of Manufactures

The CMF is a census of all US manufacturing plants, and the confidential data is available to researchers with special sworn status at Census Research Datacenters beginning with data from 1967. The CMF is conducted every 5 years for years ending in 2 or 7, and provides detailed data on manufacturing plant characteristics such as the following: total value of shipments, cost of materials, number of employees, employee hours worked, single unit/multi-unit plant classification, and electricity and energy consumption/production. In off CMF years the Census Bureau conducts an Annual Survey of Manufactures (ASM) that collects much of the same data collected in the CMF for a subset of manufacturing establishments. Larger establishments with 1,000 or more employees or ranking in the top ten among the industry in terms of total value of

¹¹ For an overview of the DQMATCH routine see SAS Institute (2008).

shipments are surveyed with certainty, and smaller establishments are surveyed using probability weighting that adjusts for the establishment's contribution to industry output totals.¹²

The analysis conducted herein focuses on NO_x regulations of the early 1990s and uses CMF data from 1992 and 1997 supplemented with ASM data from 1993 to 1996. The 1992 to 1997 period was chosen to avoid overlap with changing NAAQS standards and electricity deregulation in California. Specifically, the 1992 to 1997 time period was chosen for the following reasons:

1. With the exception of NO_x, there were no new NAAQS standards for criteria pollutants promulgated and enforced during this time period.
2. Although it is possible for NAAQS nonattainment counties to be reclassified as attainment during this time period, states must submit maintenance plans to prevent environmental degradation in order to be granted reclassification. As a result reclassification in the direction nonattainment → attainment is not likely to result in reduced oversight and enforcement.
3. In 1998 the provisions of California's Electric Utility Industry Restructuring Act for deregulating electricity production were implemented, and by mid-2000 California faced an electricity crisis with rising electricity prices (Farmer et al., 2001, Joskow, 2001).

In addition to limiting the timeframe of analysis to the six year period 1992 to 1997, the analysis that follows focuses on the following four industries: Paper and Pulp (SIC 26), Chemicals (SIC 28), Petroleum Refining (SIC 29), and Primary Metals (SIC 33). These four industries collectively account for 94% of all generated electricity in manufacturing.¹³ Summary statistics for the CMF data are provided in Table I for the four industries and other manufacturing industries,

¹² See http://www.census.gov/manufacturing/asm/how_the_data_are_collected/index.html (last accessed March, 2015), for an overview of the selection criteria for the ASM.

¹³ In the remainder of the paper when a reference is made to the "four industries" it is referring to the industries listed here.

respectively. Establishments in the four industries are larger on average than other manufacturing establishments in terms of total value of shipments, cost of materials, and labor input. Manufacturing plants in the four industries are more likely to be multi-unit plants (46%) than plants in other manufacturing industries (16%), and plants in the four industries have a more productive workforce. Overall, the summary statistics for “other” manufacturing establishments are generally closer to the averages for all manufacturing industries given in the last column of Table I. This feature of the data is due to the fact that establishments in the four industries account for only 7.8 % of total manufacturing establishments.

The last seven rows of Table I provide summary statistics for the energy and emissions variables that are of primary importance to the research conducted herein. First, energy productivity is constructed as the price deflated total value of shipments divided by the total British thermal units (Btus) of energy input used at the plant. The price deflator used is the industry specific output deflator from the NBER-CES Manufacturing Industry Database (see, Becker et al., 2013). The CMF collects detailed information on electricity purchases measured in kilowatt-hours (kWh), and these purchases are converted to Btus using the US Energy Information Administration’s (EIA) conversion factor of 3.412 Btu per 1,000 kWh electricity. Additional energy input comes in the form of raw fuels that are consumed during the manufacturing process. The CMF collects data on the total cost of these raw fuel inputs, but does not collect data on the fuel mixture or fuel prices necessary to convert cost of fuels to Btu. In order to convert cost of fuels to Btu input it is assumed that manufacturing plants are using natural gas for their fuel input. This is a reasonable assumption, because according to the EIA’s Manufacturing Energy Consumption Survey in 1998 73% of all purchased fuels for electricity generation in manufacturing are natural gas.¹⁴ Data on natural gas

¹⁴ A summary of the MECS survey is available online at www.eia.gov/consumption/manufacturing (last accessed March, 2015).

prices is available from the EIA at the state and year level for industrial consumers.¹⁵ Dividing the plant's cost of fuels by natural gas prices converts the costs to cubic feet of natural gas, and cubic feet are converted to Btu using the EIA's conversion factor of 1.022 Btu per 1,000 cubic foot of natural gas. Plants in the four industries are less productive on average in terms energy productivity than the plants in other manufacturing industries.

Lower energy productivity in the four industries may simply be due to the fact that these industries are much more energy intensive than other manufacturing industries. The average plant in the four industry sample generates 3.3 million kWh of electricity each year, and the average plant in the other manufacturing industries generates less than 20,000 kWh of electricity annually. Stated alternatively, plants in the four industry sample generate over 200 times the amount of electricity as plants in the other manufacturing industries. Similarly, plants in the four industry sample buy roughly 12 times the amount of electricity purchased in other manufacturing industries and account for 48% of all purchased electricity in manufacturing. The energy intensity is further reflected in their NOx emissions with plants in the four key industries emitting roughly 4 times the amount emitted in other manufacturing industries on average.

The last row in Table I provides data on the key outcome variable of interest measuring the degree of vertical integration of the electricity generating process in the plant. As expected plants in the four industries are much more vertically integrated in electricity production, and roughly 18% of the total electricity used is generated onsite. Plants in other manufacturing industries generate only 1% of their electricity on average.

Table II provides additional characteristics for the four industries separately, and illustrates that there is considerable heterogeneity by industry in

¹⁵ Natural gas price data is available online at <http://www.eia.gov/state/seds/seds-data-complete.cfm?sid=US> (last accessed March, 2015).

the dataset. The profit margins are similar across industries, but the Petroleum Refining (SIC 29) industry has considerably larger revenues and costs than the other industries analyzed. The Primary Metal (SIC 33) industry and the Paper and Pulp (SIC 26) industry employ more workers and production workers on average, but are the least productive in terms of labor and energy productivity. Most of the industries are between 50% and 60% single-unit establishments, but 64% of the establishments in the Petroleum Refining industry are actually multi-unit establishments. The Primary Metal industry generates the least amount of electricity among the four industries considered and purchases the largest amount of electricity. As a result roughly 4% of the electricity used in the Primary Metal industry is vertically integrated. Indeed, the last row of Table II illustrates that there is considerable heterogeneity across industries in terms of the vertical integration of electricity. Roughly 39% of electricity is generated in the Pulp and Paper industry, 15% is generated in the Chemical industry (SIC 28), and 19% of electricity is generated in Petroleum Refining. The following section presents the econometric models and results analyzing the impact of heterogeneous NOx regulatory policies on the vertical integration of electricity generation in these four manufacturing industries.

IV. Empirical Analysis

In order to estimate the impact of NOx regulation on distributed generation in manufacturing, the following plant fixed effects model is estimated:

$$(8) \quad VI_{p,t} = a + PR_{p,t}\delta + NOX_{p,t}\beta + T_t + P_p + I_p * T_t + \varepsilon_{p,t}.$$

In equation (8) the vertical integration, $VI_{p,t}$, of electricity generation at plant p and time t is a function of a vector of energy prices, $PR_{p,t}$, that includes electricity prices and natural gas prices, plant fixed effects, P_p , and year fixed effects, T_t .

Equation (8) also includes 4-digit SIC indicator variables, I_p , interacted with year effects in order to allow for industry specific time trends, and a random error term, $\varepsilon_{p,t}$, that is clustered at the plant-level to control for arbitrary inter-temporal correlation within plants. Finally, $NOX_{p,t}$ is a vector of NOx regulation indicator variables that includes controls for RECLAIM and NOx RACT program participation. The *RECLAIM* indicator variable is equal to 1 for program participants in 1995 and each year subsequent to 1995. Similarly, the *NOx RACT* indicator variable is equal to 1 for plants regulated by NOx RACT in 1996 and 1997.¹⁶ As such, the vector of estimated coefficients β for the $NOX_{p,t}$ indicators are the key coefficients of interest that identify the impact of RECLAIM and NOx RACT on the degree of vertical integration of electricity in manufacturing.

As mentioned in the data section, equation (8) is estimated over the years 1992 to 1997 for four 2-digit SIC industry classifications that collectively account for 94% of all generated electricity in manufacturing. The timeframe for analysis was chosen to avoid conflation with changing NAAQS standards and the deregulation of electricity markets and subsequent energy crisis in California. Singleton observations that only appear once during the 1992 to 1997 time frame are dropped from the analysis upon time-demeaning the data. The 1992 and 1997 CMF data are supplemented with ASM data in non-CMF years and the resulting panel consists of roughly 59,600 observations of 16,100 individual plants.

Results from the estimation of equation (8) are presented in Table III for two alternative measures of vertical integration and two separate specifications with and without additional covariates. Column 1 of Table III presents results for the model specified exactly as in equation (8) using an intensive measure of vertical integration defined as the ratio of plants' generated electricity to total

¹⁶ Alternative specifications set the RECLAIM and NOx RACT indicator variables equal to 1 in the first partial years of regulation 1994 and 1995, respectively. The results are robust to choice of program start date.

electricity use. California's RECLAIM cap-and-trade program for NOx has no statistically significant effect on vertical integration at any conventional level of significance. The only statistically significant factor explaining plants' decisions to vertically integrate is participation in the EPA's traditional command-and-control NOx RACT program. This effect is statistically significant at the 1% level, and suggests that participation in NOx RACT is associated with a 3.1 percentage point reduction in vertical integration. These results are consistent with the theoretical model presented in section 2 that predicted a negative impact of command-and-control policy on vertical integration and a theoretically ambiguous relative impact of a cap-and-trade regulatory approach. Upon first glance it seems the cap-and-trade program is not driving marginal electricity generation costs higher than market electricity prices, because RECLAIM has no statistically significant impact on vertical integration. The 95% confidence intervals for RECLAIM and NOx RACT both overlap, however, and formal F-tests fail to reject equality at any conventional level of significance. The results therefore offer no significant evidence of heterogeneous policy effects using the intensive measure of vertical integration.

Column 2 of Table III presents results of an identical specification to equation (8) using an alternative indicator variable of vertical integration in which a plant is considered vertically integrated (i.e. $VI_{p,t}=1$) if it generates any electricity used in production, and not vertically integrated otherwise. This measure of vertical integration is only going to capture changes along the extensive make or buy margin. The estimated coefficient on the NOx RACT indicator variable remains statistically significant at the 1% level, and is similar in magnitude to the results from equation (8) using the continuous vertical integration term. In column 2 of Table III, NOx RACT is estimated to reduce the likelihood of generating any electricity by 4.5 percentage points. Interestingly, the results also indicate that RECLAIM reduces vertical integration along the

extensive margin by 5.1 percentage points, and the effect is statistically significant at the 10% level.

These results combined with the results from column 1 of Table III suggest that smaller electricity generators may decide to stop generating electricity under cap-and-trade, but the effect is not pervasive enough to generate a statistically significant impact on overall vertical integration. A possible explanation for this behavior is that smaller generators may not be large enough to justify investment in NO_x abatement technology and the increase in marginal cost from RECLAIM drives costs above market electricity prices for small generators. This seems particularly likely given the fact that RECLAIM has a much lower NO_x emission threshold for program participation than the NO_x RACT program. Nonetheless, we fail to reject the null hypothesis of homogenous policy effects using either measure of vertical integration.

The results in columns 3 and 4 of Table III are for the alternative specifications that include all of the variables as specified in equation (8) along with the time-varying plant characteristics listed in Table I. Inclusion of the time varying plant characteristics has no appreciable impact on the key coefficients of interest measuring the impact of NO_x regulation using either of the alternative measures of vertical integration.

A. Robustness

As noted in section 2, it is possible to see varying policy effects if the alternative policies are not enforced, non-binding, or differ in terms of environmental stringency. In order to claim similar effects of alternative policy instruments on distributed generation, the following equation is estimated to test whether RECLAIM and NO_x RACT have similar impacts on plant NO_x emissions:

$$(9) \quad \ln(\text{NOx Emission}_{p,t}) = a + PR_{p,t}\hat{\delta} + \text{NOX}_{p,t}\beta + T_t + P_p + I_p * T_t + \varepsilon_{p,t},$$

where all variables are defined as in equation (8) except the dependent variable of interest is the natural log of plant-level NOx emissions.¹⁷ Results from the estimation of equation (9) are presented in the first column of Table IV. The RACT and RECLAIM NOx policies are associated with a 27% and 28% reduction in plant NOx emissions, respectively. The estimated reductions in NOx emissions are significantly different from zero at a level of 5% or less, and F-tests fail to reject the null hypothesis that the estimated effect of the RACT policy on emissions is statistically indistinguishable from that of the RECLAIM policy at any conventional level of significance.

In order to identify the average treatment effect for treated plants, the fixed effects model presented in equation (8) assumes that the time-demeaned vertical integration decisions for RECLAIM and RACT program participants follow a common trend with the decisions of untreated plants in the absence of any NOx regulation. In order to test whether this is a reasonable assumption and obtain a more comprehensive understanding of the transition dynamics of NOx regulated plants the following event study is estimated:

$$(10) \quad VI_{p,t} = a + PR_{p,t}\hat{\delta} + \sum_{n=1992}^{1997} \gamma_n I[\text{RECY}_{p,t} = n] + \sum_{n=1992}^{1997} \lambda_n I[\text{RACY}_{p,t} = n] + T_t + P_p + I_p * T_t + \varepsilon_{p,t},$$

where all variables are as defined in equation (8), except $\text{RECY}_{p,t}$ and $\text{RACY}_{p,t}$ are equal to the observation year for RECLAIM and NOx RACT program participants, respectively, and equal to zero for non-participants. $I[\cdot]$ is an

¹⁷ NOx emissions data comes from the first two waves of the EPA's emissions inventory conducted in the years 1990 and 1996, and therefore provides one pretreatment year and one post treatment year for each plant observation.

indicator function that is equal to 1 for NOx regulation program participants in year n and equal to zero otherwise. The omitted reference program year is one year prior to program implementation for both NOx policies (i.e. $I[RECY_{p,t}=1994]$ and $I[RACY_{p,t}=1995]$ are omitted).

The estimated coefficients on the time trends for program participants, γ_n and λ_n in equation (10), are presented in Figures 1 and 2 for RECLAIM participants and NOx RACT participants, respectively.¹⁸ The estimated coefficients for RECLAIM participants are statistically indistinguishable from zero for all years pre- and post-1994. Similarly, the NOx RACT time trends indicate there is no significant difference in vertical integration behavior prior to the treatment period, but there is a stable significant reduction in vertical integration in the post-treatment years 1996 to 1997 that is comparable to the estimated coefficient on the NOx RACT indicator variable in the fixed effect model of equation (8). The event study results are consistent with regulated and unregulated plants sharing a common trend in vertical integration prior to the regulation implementation date.

In order to gain a better understanding of the methods by which NOx policies affect vertical integration several alternative dependent variables are also considered for the specification given in equation (8). Specifically, it is worthwhile to determine whether it is changes in purchased electricity or generated electricity that are driving the results of equation (8). In order to investigate this question, columns 2 and 3 of Table IV present results for similar models using the natural log of purchased electricity and the natural log of total electricity as alternative dependent variables. The results from Table IV suggest that plants regulated by NOx RACT are less vertically integrated due primarily to

¹⁸ In Figures 1 and 2 vertical integration is measured with the intensive measure, but the interpretation is the same using the alternative extensive measure of vertical integration in terms of sign and significance. For reference, the event study results using the alternative extensive measure are presented in appendix Figures A1 and A2.

reductions in generated electricity rather than increases in purchased electricity. Specifically, NOx RACT results in no statistically significant changes in purchased electricity, but total electricity consumption (generated + purchased) is estimated to decline by 6.7% and the effect is significant at the 10% level. The only other significant variables explaining electricity use are electricity prices, and the sign of the coefficient on electricity prices is of the a priori expected direction. A \$1.00 increase in the price of 1,000 kWh of electricity is estimated to reduce purchased electricity and total electricity use by 23% approximately.

Finally, the theoretical model presented in section 2 suggests that RECLAIM program participants may choose to reduce NOx emissions through investments in energy efficiency in addition to or in place of investments in abatement technology and changes in output. The abatement technology mandates and emission standards enforced under NOx RACT, however, do not provide incentives for investments in energy efficiency. In order to analyze the impact of NOx policies on energy efficiency the following equation is estimated:

$$(11) \quad \ln(EP_{p,t}) = a + PR_{p,t}\hat{\delta} + NOX_{p,t}\beta + T_t + P_p + I_p * T_t + \varepsilon_{p,t},$$

where all variables are defined as in equation (8) except the dependent variable of interest is now the natural log of energy productivity as defined in section 3 and Table I. Results from the estimation of equation (11) are presented in column 4 of Table IV, and suggest that RECLAIM participants increase the average productivity of energy by 22% in response to NOx regulation. Interestingly, the average energy productivity at NOx RACT plants declines by 4% post regulation. One possible explanation for this decline in productivity at NOx RACT plants is that abatement technology such as low NOx burners (LNB) or selective catalytic reduction (SCR) does not increase output and may generate less steam in the case of LNB or require energy to operate in the case of SCR (US Environmental

Protection Agency, 1999). Overall, from an energy efficiency standpoint cap-and-trade appears to be preferable to traditional command-and-control regulatory instruments. There are no significant differences among the two instruments in terms of policy effects on distributed generation, but cap-and-trade policies are associated with significant improvements in overall plant energy efficiency.

V. Conclusion

This research estimates the impact of heterogeneous NO_x regulatory regimes on distributed electricity generation in manufacturing. Theoretically manufacturing plants are less likely to vertically integrate the electricity generating process under command-and-control NO_x regulation in comparison to unregulated plants. The impact of cap-and-trade NO_x regulation has a theoretically ambiguous relative impact on vertical integration decisions, because it increases the marginal cost of electricity generation, but can also increase revenues if firms are able to cut emissions below their grandfathered NO_x emission permit allocation.

In order to obtain an empirical estimate of the impact of alternative NO_x policies on vertical integration the paper combines confidential US Census of Manufactures (CMF) data with plant-level NO_x regulation data from the US EPA and California's ARB for the years 1992 to 1997. The EPA data includes an indicator for manufacturing plants' participation in the Reasonably Available Control Technology (RACT) NO_x regulatory program that relies on typical command-and-control policies of process specific emissions limits and NO_x abatement technology mandates. Similarly the ARB data measures plants' participation in California's Regional Clean Air Incentives Market (RECLAIM), which is a NO_x emission cap-and-trade alternative to the NO_x RACT program.

For the NO_x RACT policy, results indicate that vertical integration of electricity decreases by 3.1 percentage points as measured along the intensive margin, and the likelihood of a manufacturing plant generating any electricity is reduced by 4.5 percentage points. The estimated reductions in electricity generation due to NO_x RACT are statistically significant at the 1% level. The effects of RECLAIM vary by measurement of vertical integration, and the intensive measure finds no statistically significant effect at any conventional significance level. However, on the extensive margin RECLAIM is estimated to reduce the likelihood of generating any electricity by 5.1 percentage points and the effect is significant at the 10% level. Taken together these results suggest that RECLAIM and NO_x RACT may induce some plants to switch from electricity generation to market procurement.

In addition to the impact on vertical integration, RECLAIM is estimated to result in increased investment in plant energy efficiency. These energy efficiency investments result in a 22% increase in average energy productivity at RECLAIM plants. In comparison, NO_x RACT plants experience a 4% decline in average energy productivity because process specific NO_x regulations do not incentivize investments in energy efficiency of upstream production processes.

In sum, cap-and-trade regulatory policies are more likely to encourage investments in energy efficiency, and we find no significant differences in policy effects on distributed electricity generation. A cap-and-trade system affords regulated firms flexibility in choosing the least-cost compliance alternatives by incentivizing improvements in energy consumption and emissions. Cap-and-trade therefore seems preferable to command-and-control in terms of energy efficiency, but it remains to be seen if cap-and-trade policies are preferable to no policy in manufacturing in the presence of multiple unregulated market failures. Specifically, both policies discourage distributed electricity generation and may

shift the fuel mixture of electricity generation away from natural gas toward dirtier fuels like coal.

A worrisome feature of recent US environmental regulation has been a shift away from the market based cap-and-trade regulations popularized in the 1990's towards an older command-and-control approach (Schmalensee and Stavins, 2013). New EPA proposals to regulate CO₂ emissions are based on emissions standards that require emissions for electricity generating units to be below a rate measured in lbs. of CO₂ per MWh of electricity on an individual unit or aggregate basis (US Environmental Protection Agency, 2014a, b). In their current form, however, these new emission standard proposals recognize the benefits of distributed generation in reducing transmission losses and CO₂ emissions by exempting manufacturing units from regulation as long as they contribute less than 1/3 of their generated electricity to the grid. In addition, the federal government and several states have recently implemented policies to reduce emissions through the improved energy efficiency of distributed generation. These policies are typically subsidies for combined heat and power applications, and an overview of federal and state policies is available from the US EPA's CHP Policies and Incentives Database.¹⁹ These new regulatory approaches are a move toward a first best solution regulating pollution and energy market failures in a manner that equates marginal abatement costs across all affected sources.

VI. References

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Table I. Average Employment, Energy, and Plant Characteristics (1997).¹

Variable Name	Description	Four Industries	Other Manuf.	All Manuf.
<i>Total Value of Shipments</i>	Total value of all products shipped by a plant, measured in \$millions.	34.3	8.7	10.6
<i>Cost of Materials</i>	Total cost of all materials consumed or put into production for the year, measured in \$millions.	19.3	4.5	5.6
<i>Number of Employees</i>	Annual average of total employees reported per quarter, per plant.	81.7	43.5	46.3
<i>Total Hours Worked By Production Workers</i>	Total annual hours worked by production workers, measured in thousands.	120.2	62.4	66.7
<i>Single Unit Plant</i>	Dummy variable equal to 1 for plants that are single unit establishment and equal to zero for multi-unit establishments.	56%	84%	82%
<i>Labor Productivity (\$1997)</i>	Deflated total value of shipments divided by production workers' total hours worked.	285.7	139.3	158.6
<i>Energy Productivity (\$1997)</i>	Deflated total value of shipments divided by total Btu of energy input.	666.1	1,999.3	1,354.8
<i>Electricity Price</i>	Price of electricity measured in dollars per thousand kilowatt hour (kWh).	38.7	54.3	46.8
<i>Natural Gas Price²</i>	Price of natural gas measured in dollars per cubic foot.	3.6	3.6	3.6
<i>Generated Electricity</i>	Millions of kWh generated at the plant.	3.3	0.02	0.3
<i>Purchased Electricity</i>	Millions of purchased kWh.	15.1	1.3	2.3
<i>NOx Emissions</i>	Annual Tons of NOx Emissions	238.8	60.8	122.8
<i>Vertical Integration</i>	Share of total electricity that is generated onsite.	18%	1%	10%

¹ All data are from publicly available CMF files for the year 1997, which is the final CMF wave included in the restricted-access sample upon which the empirical analysis is based. The public data is downloadable via <https://www.census.gov/prod/ec97/97m31s-gs.pdf> (last accessed Feb., 2015). Data on natural gas prices is from the EIA's average US price of natural gas for industry in 1997 and is available online: <http://www.eia.gov/state/seds/> (last accessed Feb., 2015). NOx Emissions data is from the EPA's Emissions Inventory for the year 1996 and is downloadable via <http://www.epa.gov/ttn/chief/net/critsummary.html> (last accessed March, 2015).

Table II: Characteristics by SIC Classification (1997).¹

Variable Name	SIC 26: Paper and Pulp	SIC 28: Chemicals	SIC 29: Petroleum Refining	SIC 33: Primary Metal
<i>Total Value of Shipments (\$millions)</i>	25.6	30.8	82.7	33.2
<i>Cost of Materials (\$millions)</i>	13.7	14.3	65.0	19.6
<i>Number of Employees</i>	97.9	65.5	50.2	119.6
<i>Total Hours Worked By Production Workers (thousands)</i>	159.5	79.3	75.0	202.5
<i>Single Unit</i>	53%	59%	36%	63%
<i>Labor Productivity</i>	160.6	388.8	1,101.6	164.1
<i>Energy Productivity</i>	626.3	773.1	1,292.6	370.8
<i>Electricity Price</i>	41.5	37.4	47.8	35.9
<i>Natural Gas Price</i>	3.59	3.59	3.59	3.59
<i>Generated Electricity (millions)</i>	7.66	2.01	4.23	1.20
<i>Purchased Electricity (millions)</i>	11.94	11.66	18.63	26.21
<i>NOx Emissions</i>	466.9	291.2	229.4	185.0
<i>Vertical Integration</i>	39%	15%	19%	4%
<i>Number of Establishments</i>	5,868	13,474	2,146	5,059
<i>Number of Companies</i>	3,808	9,626	1,166	4,076

¹ All data are from publicly available CMF files for the year 1997, which is the final CMF wave included in the restricted-access sample upon which the empirical analysis is based. The public data is downloadable via <https://www.census.gov/prod/ec97/97m31s-gs.pdf> (last accessed Feb., 2015). Data on natural gas prices is from the EIA's average US price of natural gas for industry in 1997 and is available online: <http://www.eia.gov/state/seds/> (last accessed Feb., 2015). NOx Emissions data is from the EPA's Emissions Inventory for the year 1996 and is downloadable via <http://www.epa.gov/ttn/chief/net/critsummary.html> (last accessed March, 2015).

Table III. Estimates of plant-level changes in vertical integration in response to NOx regulation.^a

Variable Name	Estimated Coefficients (standard errors)			
<i>Electricity Price</i>	0.0006 (0.0004)	0.0006 (0.0007)	0.0006 (0.0004)	0.0009 (0.0007)
<i>Natural Gas Price</i>	8.62e-05 (0.0007)	0.001 (0.001)	5.34e-05 (0.0007)	0.001 (0.001)
RECLAIM	-0.014 (0.016)	-0.051* (0.030)	-0.014 (0.016)	-0.050* (0.030)
NOx RACT	-0.031*** (0.010)	-0.045*** (0.015)	-0.031*** (0.010)	-0.042*** (0.014)
Vertical Integration Measure	Intensive	Extensive	Intensive	Extensive
Fixed Effects Included:	Plant, Year, Industry-by- year	Plant, Year, Industry-by- year	Plant, Year, Industry-by- year	Plant, Year, Industry-by- year
Plant Characteristics Included:	No	No	Yes	Yes
Number of obs. ^b	59,600	59,600	59,600	59,600
R-squared	0.029	0.033	0.031	0.037
Number of Plants	16,100	16,100	16,100	16,100

^aStatistical significance at the 10%, 5%, and 1% level are represented by *, **, and ***, respectively.

^bNumber of observations and establishments are rounded to the nearest hundred to avoid disclosure risks.

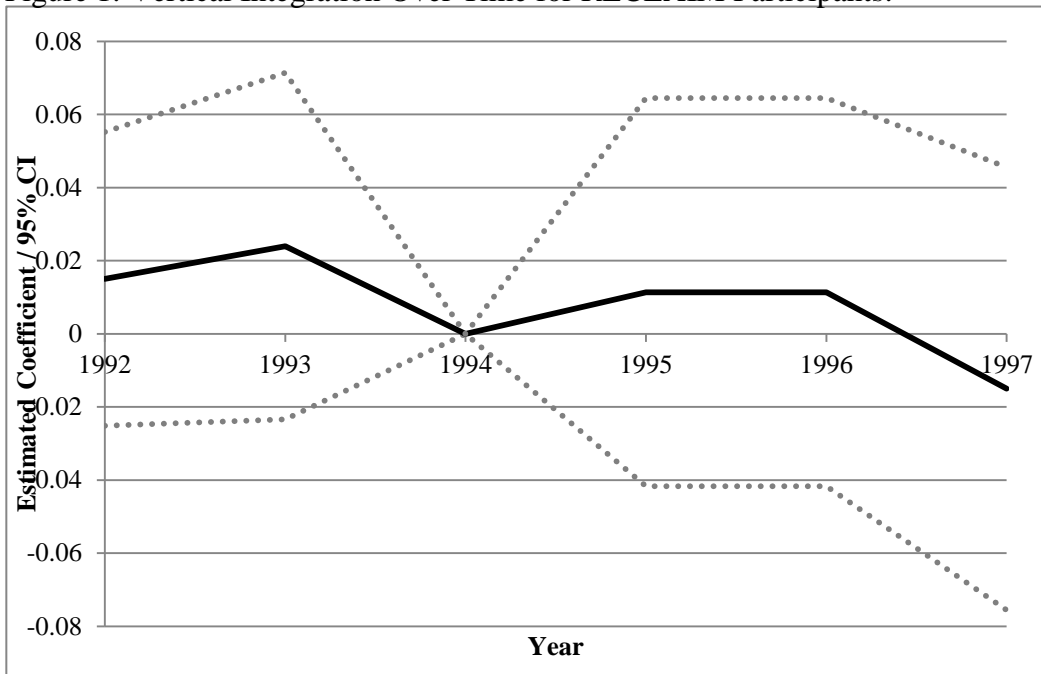
Table IV. Estimates of plant-level changes in NOx emissions, electricity use, and energy productivity.^a

Variable Name	Dependent Variable:			
	<i>Ln(NOx Emissions)</i>	<i>Ln(Purchased Electricity)</i>	<i>Ln(Total Electricity)</i>	<i>Ln(Energy Productivity)</i>
	Estimated Coefficients (Std. Error)			
<i>Electricity Price</i>	0.009 (0.020)	-0.237*** (0.035)	-0.235*** (0.034)	0.165*** (0.043)
<i>Natural Gas Price</i>	0.198*** (0.066)	-0.004 (0.008)	-0.005 (0.008)	0.094*** (0.007)
RECLAIM	-0.334** (0.151)	-0.044 (0.082)	-0.069 (0.083)	0.202*** (0.075)
NOx RACT	-0.313*** (0.069)	0.022 (0.034)	-0.069* (0.038)	-0.045* (0.025)
Fixed Effects Included:	Plant, Year, Industry-by- year	Plant, Year, Industry- by-year	Plant, Year, Industry- by-year	Plant, Year, Industry- by-year
Plant Characteristics Included:	No	No	No	No
Number of obs. ^b	4,646	59,600	59,600	59,600
R-squared	0.128	0.058	0.056	0.053
Number of Plants	2,323	16,100	16,100	16,100

^aStatistical significance at the 10%, 5%, and 1% level are represented by *, **, and ***, respectively.

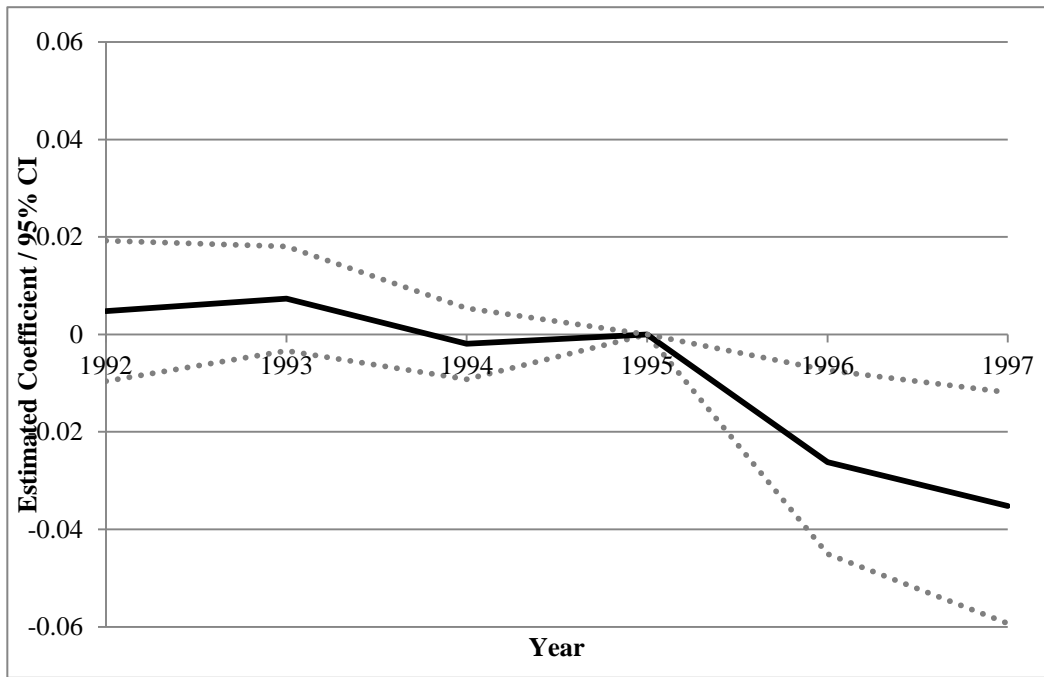
^bNumber of observations and establishments are rounded to the nearest hundred to avoid disclosure risks.

Figure 1: Vertical Integration Over Time for RECLAIM Participants.^a



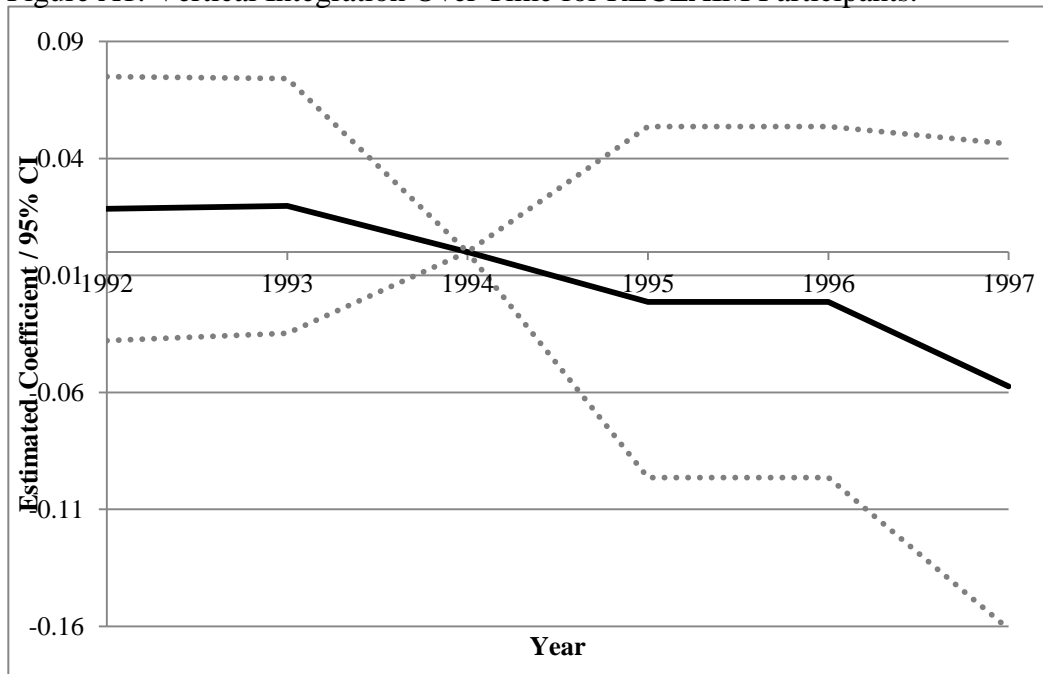
^aResults based on estimation of equation (10). RECLAIM program years 1995 and 1996 are pooled into a single indicator variable to avoid disclosure risks from changing ASM samples, but each separate indicator for 1995 and 1996 was also individually statistically indistinguishable from zero.

Figure 2: Vertical Integration Over Time for NOx RACT Participants



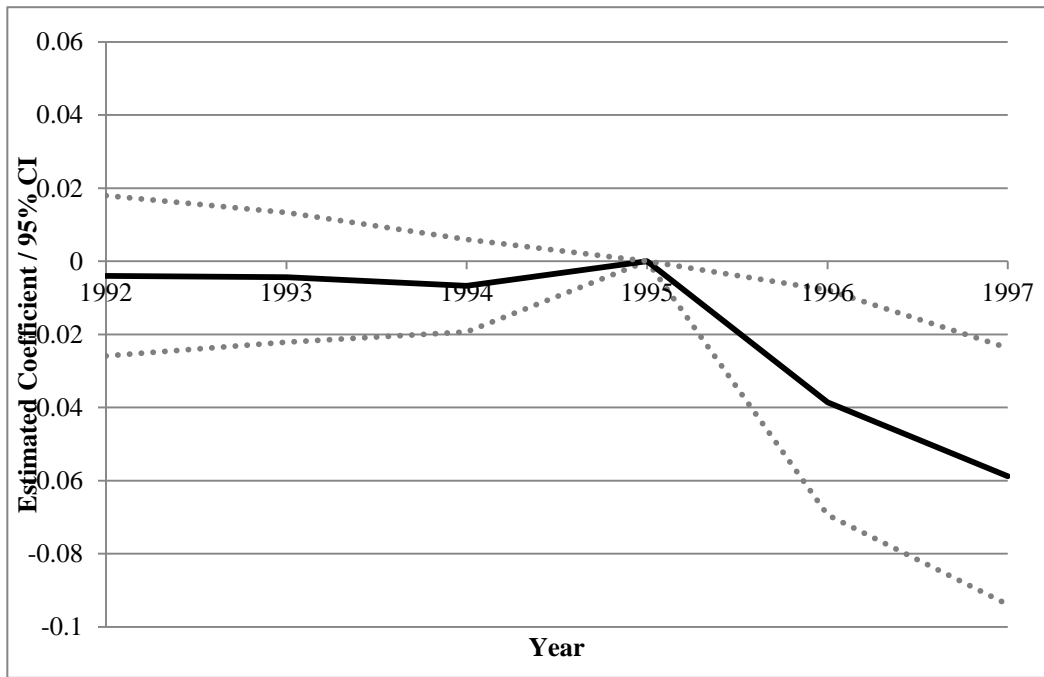
^aResults based on estimation of equation (10).

Figure A1: Vertical Integration Over Time for RECLAIM Participants.^a



^aResults based on estimation of equation (10) using an indicator variable for vertical integration. RECLAIM program years 1995 and 1996 are pooled into a single indicator variable to avoid disclosure risks from changing ASM samples, but each separate indicator for 1995 and 1996 was also individually statistically indistinguishable from zero.

Figure A2: Vertical Integration Over Time for NOx RACT Participants



^aResults based on estimation of equation (10) using an indicator variable for vertical integration.